

**BIDS AND AWARDS COMMITTEE**

**SUPPLEMENTAL BID BULLETIN**

FOR : **ALL ELIGIBLE BIDDERS**

SUBJECT : **AMENDMENTS ON THE BIDDING DOCUMENTS**

DATE : **October 30, 2021**

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Pursuant to the Pre-Bid Conference conducted on October 19, 2021, please be advised of the amendments/modifications/clarifications to the following bidding documents, to wit:

**COMMISSIONING OF A CREATIVES/MULTIMEDIA PRODUCTION FIRM TO PRODUCE VARIOUS MULTIMEDIA MATERIALS, AUDIO VISUAL PRESENTATIONS, AND CAMPAIGN ASSETS FOR THE PHILIPPINE BOARD OF INVESTMENTS' PRIORITY PROGRAMS AND PROJECTS**

**Section III. Bid Data Sheet**

20.3

Each Bidder shall submit *one (1)* original and *three (3)* copies of the first and second components of its bid.

**Each Bidder shall submit soft/scanned copies of the first and second components of its bid to the following email address: lrdevera@boi.gov.ph or jpmadero@boi.gov.ph**

24.1

The place of bid opening is at **BOI AVR, Penthouse, BOI Building**

The date and time of bid opening is **8 November 2021 (Monday), 10:30 a.m.**

**The opening of the bids will be done on-line. Bidders who submitted bids may attend the opening of the bids by providing their email address to the BAC Secretariat at lrdevera@boi.gov.h**

## Annex on the Commissioning a Creatives/Multimedia Production Firm

This link <https://tinyurl.com/MIHCampaign> contains the Philippine Board of Investments (BOI)'s campaign resource materials for its international investments marketing campaign the Make it Happen in the Philippines (MIH). To learn more, visit <https://philippines.business>.

You can find the following information that you can use as references for the production of your proposed concept for the MIH Omnibus AVP:

- **Key Documents** - comprise of brand guidelines, core narratives, style guide, and FAQs.
- **Digital & Print** - contain brand assets including logos, fonts, and icons.
- **Image Bank** - sectoral photos helpful for concept production.

Additional resources on the MIH campaign can also be found below:

- Part 1: Philippine Market Proposition & Creative (click [here](#))
- Part 2: Philippine Market Proposition & Creative (click [here](#))
- Make It Happen in the Philippines Presentation (click [here](#))

For your concept presentation, limit this to 3-4 slides. You are given 20 minutes and recommended to follow the time allocated aligned with the agenda below:

Agenda	Time Allocated
Concept Brief	5 minutes
Presentation	5 minutes
Q&A	10 minutes

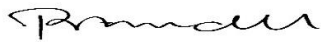
## Evaluation Sheet for the Commissioning a Creatives/Multimedia Production Firm

Criteria	Bidder 1	Bidder 2	Bidder 3
<b>1. FINANCIAL (20%)</b>			
Cost of Services			
○ Php8,000,000 - Php8,099,999 (20 points)			
○ Php8,100,000 – Php8,199,999 (15 points)			
○ Php8,200,000 - Php8,399,999 (10 points)			
○ Php8,300,000 - Php8,400,000 (5 points)			
○ Php7,999,999 or lower (0 point)			
<b>SUB TOTAL</b>			
<b>2. TECHNICAL (80%)</b>			

<b>Company Experience in the Field and Expertise of its Overall Staff (80 points)</b>			
○ <b>Company Experience (20 points)</b>			
○ 1-5 YEARS (10 points)			
○ 6-10 YEARS (15 points)			
○ 11-15 YEARS (20 points)			
○ <b>Expertise of the Preproduction Team</b>			
○ Overall Director, Producers, Writers, and Production Manager with at least three years of experience in the field			
○ Yes (10 points)			
○ Yes, but not all (5 points)			
○ No (0 points)			
○ Overall Director, Producers, Writers, and Production Manager with educational background related to the their field of expertise			
○ Yes (10 points)			
○ Yes, but not all (5 points)			
○ No (0 points)			
○ <b>Expertise of the Production Team</b>			
○ Directors of Photography, Lighting Director, Sound Technician, Production Assistants, and Technical Support Staff with at least three years of experience in the field			
○ Yes (10 points)			
○ Yes, but not all (5 points)			
○ No (0 points)			
○ Directors of Photography, Lighting Director, Sound Technician, Production Assistants, and Technical Support Staff with educational background related to the their field of expertise			
○ Yes (10 points)			
○ Yes, but not all (5 points)			
○ No (0 points)			
○ <b>Expertise of the Post Production Team</b>			
○ Editors, Graphic Artists, and Animators with at least three years of experience in the field			
○ Yes (10 points)			
○ Yes, but not all (5 points)			
○ No (0 points)			
○ Editors, Graphic Artists, and Animators with educational background related to the their field of expertise			
○ Yes (10 points)			
○ Yes, but not all (5 points)			
○ No (0 points)			
<b>Profile of Clients (10 points)</b>			

<ul style="list-style-type: none"> <li>○ Private firms (2 points)</li> <li>○ Government Line Agencies including non-Economic Cluster (4 points)</li> <li>○ Government Line Agencies including Economic Cluster (6 points)</li> <li>○ Government Line Agencies including non-Economic Cluster and Private firms (8 points)</li> <li>○ Government Line Agencies including Economic Cluster and Private firms (10 points)</li> </ul>			
<b>Sample Works (10 points)</b>			
<ul style="list-style-type: none"> <li>○ Provided at least three sample works (5 points)</li> </ul>			
<ul style="list-style-type: none"> <li>○ Yes (5 points)</li> <li>○ No (0 points)</li> </ul>			
<ul style="list-style-type: none"> <li>○ Recency of sample works provided (5 points)</li> </ul>			
<ul style="list-style-type: none"> <li>○ Produced from 2018 to present (5 points)</li> <li>○ Produced from 2017 and below (0 points)</li> </ul>			
<b>Proposed Concept for the Make It Happen Omnibus AVP (20 points)</b>			
<ul style="list-style-type: none"> <li>○ Excellent (20 points)</li> <li>○ Good (10 points)</li> <li>○ Poor (0 points)</li> </ul>			
<b>SUB TOTAL</b>			
<b>GRAND TOTAL</b>			

These Modifications/clarifications shall form an integral part of the Bidding Documents.



**ATTY. BOBBY G. FONDEVILLA**  
Chairman  
Bids and Awards Committee